

Unlock the Power of MRF Data

MAY 2023

From Many to Few: Making MRF Data Usable

Blue Health Intelligence® (BHI®) recently completed a proof-of-concept project with the Blue Cross Blue Shield Association with the goal of comparing Blue Plan provider networks in five markets against those of Aetna, Cigna, and United Healthcare.

In those five markets, there are 147,824 distinct plan identification number and name combinations.

BHI's data science and analytics team created a robust machine learning methodology to "flatten" repetitive networks, allowing for tens of thousands of different plans to be represented by 167 common networks and reducing data by more than 99%.

Plans are now empowered to analyze comparable provider rates and coverage for networks that matter most.

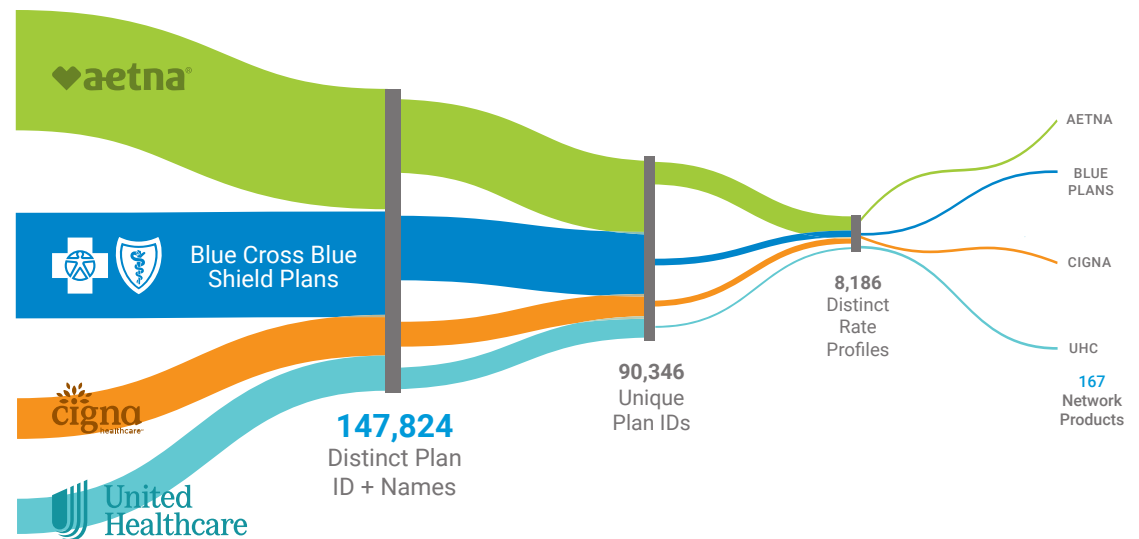
Combined with Blue Plans' claims experience, Transparency Analytics can help Plans quickly identify services, providers, or regions of opportunity. This facilitates rate comparisons between competitors' provider and service networks, helping Blue Plans understand their competitive advantage.

Analytics that drive decisions
Transform. Empower. Integrate. Accelerate.

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99% Reduction in MRF Data Drives Optimal Plan Analysis



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